

Murfreesboro TN
615.603.4036
brian@brianbell.net
www.brianbell.net

SUMMARY

Dynamic Technical Services Director with a proven track record at Thunder Laser USA, LLC, excelling in advanced troubleshooting and resource management. Expert in multi-ERP systems integration, delivering exceptional user support and enhancing operational efficiency. Adept at fostering client relationships while implementing innovative solutions that drive success.

SKILLS

- PC maintenance
- PC Repair
- PC Upgrade
- Networking
- AutoCAD
- Office
- Excel
- Linux
- WordPress
- Adobe CC
- LightBurn
- Operating skid steers
- Backhoes

Brian Bell

EXPERIENCE

August 2019 - January 2025
Technical Services Director Thunder Laser USA, LLC | Quitman, TX

- Responsible for evolving and maintaining technical operations and systems to afford our users, as well as our internal staff, the highest level of white-glove service in the most expeditious and efficient manner.

December 2017 - August 2019
Digital Marketing Technologist John Jones Real Estate, LLC | Murfreesboro, TN

- Responsible for overall branding and content, videos, drone flights, web development, IT management, social media marketing systems and analytics, multi-ERP systems integration and automation, and more.

July 2005 - December 2017
Director, Technical Services Division Middle Tennessee Reprographics | Murfreesboro, TN

- Responsible for all aspects of the Technical Services Division. Requires understanding and implementation of advanced electronics troubleshooting skills and resource management. Managed warehousing, inventory, and related cost centers.

April 1998 - June 2005
Project Manager PRO-Found, Inc. / Warren Engineering | Smyrna, TN

- Responsible for coordination, oversight, completion, and inspection of all specialized technological projects. Instrumental in introducing new products, systems, metrics, and techniques to field technicians.

November 1996 - January 1998
Plating Line Helper / Customer Service Representative Paulo Products Co. Inc. | Murfreesboro, TN

- Prioritized material scheduling to enhance operational productivity.
  Inspected ongoing processes to uphold stringent quality benchmarks.
  Facilitated timely fulfillment of customer deadlines through effective coordination.
  Guaranteed client satisfaction by delivering high-quality results consistently.

February 1995 - August 1996
RF Communications Technician Middle Tennessee Two Way, Inc. | Murfreesboro, TN

- Sold, serviced, and installed diverse public service equipment.
  Erected and maintained radio towers to enhance communication infrastructure.
  Streamlined installation processes to facilitate quicker turnaround times.
  Executed installation and repair of vehicular two-way radios,

- Excavators
- Forklifts
- Loaders
- Plumbing
- Electrical
- Industrial PLC's
- S.T.E.P. system installation
- Troubleshooting
- Steel design
- Fabrication
- Welding
- Erection
- Demolition
- Equipment maintenance
- Vehicle maintenance
- Emergency signaling
- RF communications equipment
- Low voltage LAN
- Alarm systems
- Telecom
- Access control
- Camera systems installation
- Blueprints
- Schematics
- Technical drawings
- Manuals
- Board level repair
- Soldering
- Surface mount devices
- Executive capacity
- Administrative capacity
- CNC Laser systems
- Audio/video setup
- Video Production
- Post-editing
- Grading
- Theoretical thinking
- Abstract thinking
- Website development
- Video recording
- Multi-source galvo laser systems
- Gantry laser systems
- Technical services
- Personalized support

emergency signaling, and alarm systems.
Delivered superior service with a focus on government contracts.

EDUCATION AND TRAINING

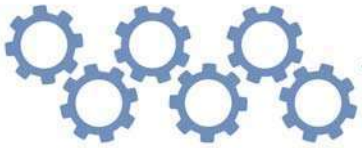
Nashville State Technical School, Nashville, TN
Riverdale High School, Murfreesboro, TN
The Webb School, Bell Buckle, TN
Tennessee Fire Service and Codes Academy, Bell Buckle, TN

CERTIFICATIONS

- SKYWARN Storm Spotter
- BLS for Healthcare Providers (CPR & AED
- First Aid (Pediatric & Adult) for Community & Workplace
- Basic Firefighting, Live Firefighting, Hazmat, Basic Extrication
- Tech for Samsung, Sharp, Oki, Konica Minolta, Kyocera, & more
- Service Tech for Motorola, Kenwood, RCI, Maxon, Antenna Specialists
- Thunder Laser Factory Trained Technician
- Remote Pilot Certificate Part 107

ASSESSMENT REPORT

THE 6 TYPES OF WORKING GENIUS



Brian Bell's Working Genius Revealed

DISCOVER THE GIFTS YOU BRING TO WORK

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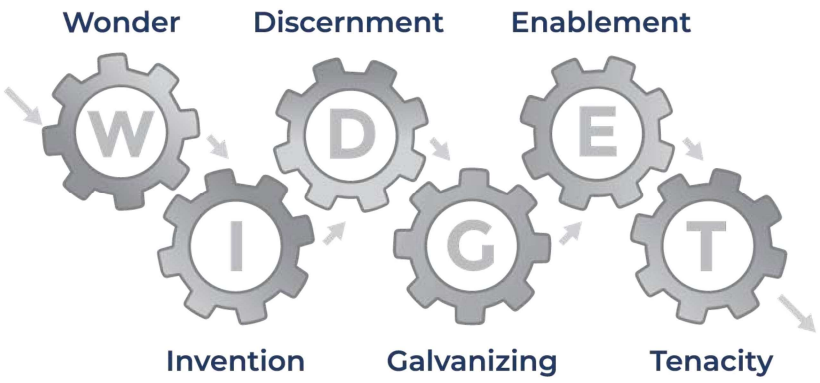
A Brief Overview of Working Genius

Everyone has natural, God-given talents when it comes to work. As it turns out, there are six different types of talents, or geniuses, and each of them is required for accomplishing any kind of endeavor.

Each of us has two areas that are considered our true geniuses or gifts. These are the activities that give us joy, energy, and passion. We call these our areas of **Working Genius**. Two of the six types are what we call our **Working Frustrations**, activities that rob us of joy and energy. Most of us aren't very skilled in these areas. The final two are what we refer to as **Working Competencies**, activities that neither feed nor drain us and which we can do fairly well for a limited period of time.

The Six Types of Working Genius form an interdependent model, a comprehensive process for accomplishing any type of work. Each type of genius receives and/or gives something to adjacent types, creating a natural workflow starting with Wonder and culminating in Tenacity. The model below depicts the flow of the six types and includes a short definition of each genius.

THE SIX TYPES



WONDER: identifies the need for improvement or change

INVENTION: confirms the importance of that need, and generates an idea or solution

DISCERNMENT: assesses the merit and workability of the idea or solution

GALVANIZING: generates enthusiasm and action around the idea or solution

ENABLEMENT: initiates support and assists in the implementation of the idea or solution

TENACITY: commits to ensuring that the idea or solution gets completed and that desired results are achieved

Your Results

Brian, the information below summarizes the results of your assessment.

WORKING GENIUS:

Your areas of Working Genius are **Enablement** and **Discernment**.



You are naturally gifted at and derive energy and joy from providing others with encouragement and assistance for projects and tasks.



You are naturally gifted at and derive energy and joy from using your intuition and instincts to evaluate and assess ideas or plans.

WORKING COMPETENCY:

Your areas of Working Competency are **Wonder** and **Invention**.



You are capable of and don't mind pondering the possibility of greater potential and opportunity in a given situation.



You are capable of and don't mind creating original and novel ideas and solutions.

WORKING FRUSTRATION:

Your areas of Working Frustration are **Tenacity** and **Galvanizing**.



You aren't naturally gifted at and don't derive energy and joy from pushing projects and tasks through to completion to ensure that the desired results are achieved.

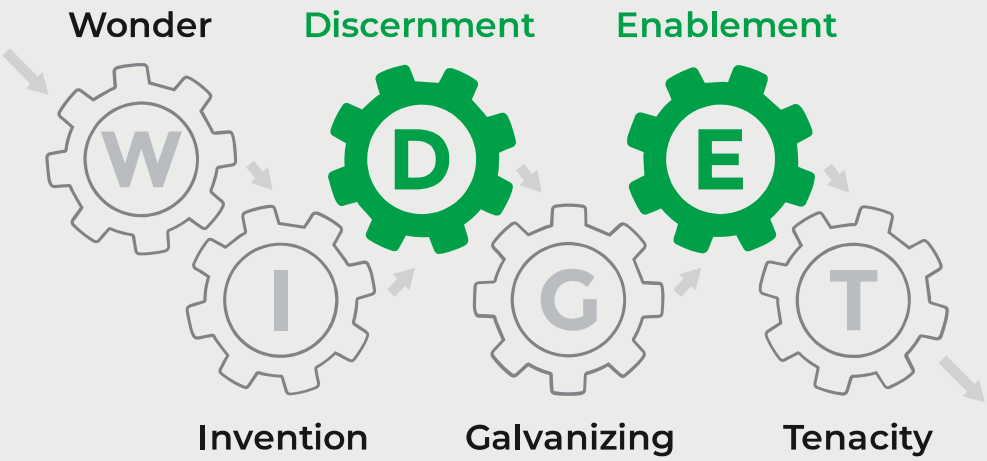


You aren't naturally gifted at and don't derive energy and joy from rallying people and inspiring them to take action around ideas, projects, or tasks.

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Your Working Geniuses

According to your Assessment, you have the Genius of **ENABLEMENT** and **DISCERNMENT**, which are described below. These are the activities that give you joy, energy, and passion. As a result, you are quite skilled in these areas.



ENABLEMENT

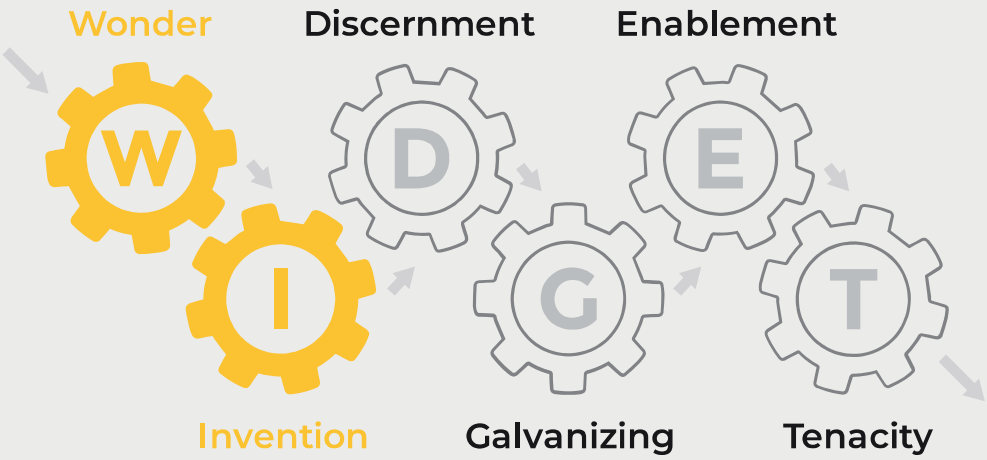
The Genius of Enablement involves answering the call to action and seamlessly providing others with the unconditional support and assistance they need. People with this genius get energy and joy from providing others with the support they need to get something started, and by providing the human glue required to hold it together. Even though people with Enablement are often ideal team members, they sometimes discount the importance of their genius, mistakenly believing that they are simply amenable or "nice." The benefits of this genius include higher morale and greater interpersonal appreciation and support.

DISCERNMENT

The Genius of Discernment involves making sound judgments relying on instinct and intuition across a wide variety of situations. It entails pattern recognition and integrative thinking, rather than expertise, knowledge, or data. As such, people with Discernment have a knack for and derive energy and joy from evaluating whether or not an idea is sound, or if it requires further tweaking and adjustments. The benefits of Discernment are many, even if they are somewhat difficult to pinpoint as a result of the intuitive nature of the gift. They include curating, evaluating, and identifying the best ideas, and avoiding the ones that aren't good, or refining those that aren't yet ready.

Your Working Competencies

According to your assessment, your areas of competency are **WONDER** and **INVENTION**, which are described below. These are the activities that you find neither completely miserable nor completely joyful. It's important that you understand your competencies, because most people can operate in these areas fairly well for a while. However, you will eventually grow weary if you don't have the opportunity to exercise your true geniuses.



WONDER

The Genius of Wonder involves pondering and asking questions, contemplating the reasons why things are the way they are. People with this genius derive joy and energy from thoughtfully observing the environment around them and wondering whether there might be a different or better way. Compared to other geniuses, Wonder is not the most observable genius, because it is a mostly internal process. However, almost every new initiative, program, or project begins because someone wonders. The benefits of this genius include asking big questions, prompting people to consider assumptions that may need to be questioned, and challenging the status quo.

INVENTION

The Genius of Invention is about coming up with novel ideas and solutions to solve problems and address issues. Invention involves creativity and original thinking, often with little direction. People with this genius are confident and inspired by a problem that has no apparent solution, and they derive energy and joy from getting the opportunity to take a first crack at coming up with a new idea. The benefits of this genius are generally well-understood in society, and include anything related to innovation, novel thinking, and original problem-solving.

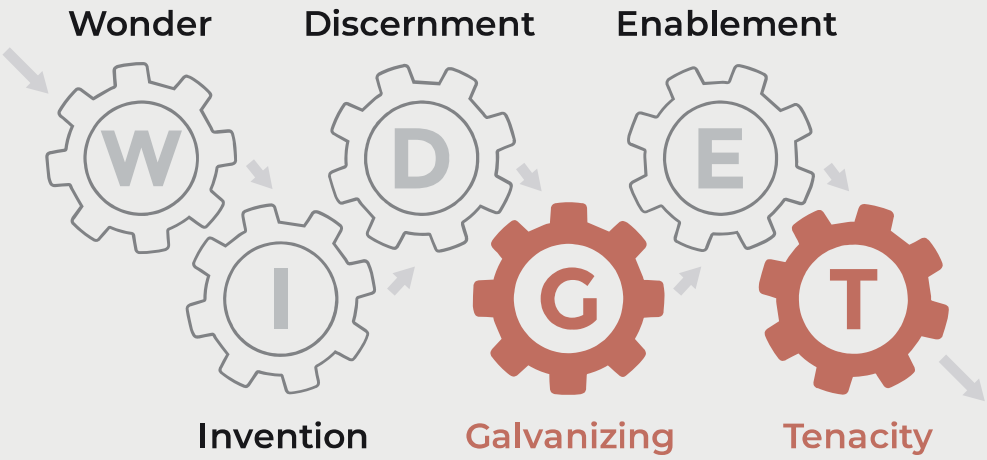
NOTE

Some people become quite good at activities that fall within their areas of Working Competency, either because career or life circumstances forced them to do so, or because they have a strong drive to excel at almost anything they do. However, those people will not derive the same kind of joy and energy from—and are not as naturally gifted in—those activities compared to their areas of Working Genius. Moreover, spending too much time working in one's areas of competency can eventually lead to exasperation and burnout.

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Your Working Frustrations

According to your assessment, your areas of frustration are **TENACITY** and **GALVANIZING** which are described below. It's particularly important to know your frustrations for two reasons. First, you will want to avoid spending too much time doing activities in these areas because this usually leads to weariness and dissatisfaction. Second, you will want to avoid feeling unnecessarily shameful or guilty about not being naturally gifted in these areas.



TENACITY

The Genius of Tenacity is about execution. It involves getting things done, achieving results, and realizing the desired impact of a task or project. People with Tenacity derive real joy and energy from crossing tasks off a list and knowing that they met the standards for completion. They are also comfortable pushing through obstacles. The benefits of this genius revolve around making sure that goals are met and projects are completed on time, even when inevitable problems surface.

GALVANIZING

The Genius of Galvanizing is about rallying and motivating people, often around projects, ideas, or initiatives. People with the gift of Galvanizing derive joy and energy from inspiring and persuading others to take action to get things moving, even if it involves convincing them to rethink or change their plans. Galvanizing is relatively easy to identify as it is an observable and often public activity. The benefits of this genius include nurturing people's excitement about potential by building energy and momentum around a program, or idea.

NOTE

Keep in mind that some people can become adept at activities that fall within their areas of Working Frustration, either because career or life circumstances have forced them to do so, or because they have a boundless desire to excel at almost anything they do. However, those people do not derive real joy and energy from—and are not as naturally gifted in—those activities compared to their areas of Working Genius. Moreover, spending any *significant* amount of time in one's areas of frustration will lead to exasperation and burnout.

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Your Unique Pairing

While each of the genius types is important on its own, the combination or pairing of your two Working Geniuses can be just as insightful when it comes to identifying your unique talents and gifts. Below is a description of your pairing, which is the combination of **ENABLEMENT** and **DISCERNMENT**.

People with this pairing derive real joy and energy from providing others with astute and empathic assistance, based on their intuition and instinct. They are quintessential team players, bringing together exceptional, timely and shrewd counsel, in a selfless manner. They sometimes hesitate to push people to heed their advice, and can be deferential to others when they sense resistance. These tendencies can often leave them feeling underappreciated. We call this pairing The Insightful Collaborator.



DE | ED

The Insightful Collaborator

An intuitive, empathic advisor and team player. Selfless and compassionate in providing others with what they need in the right way.

On the following page you'll find brief descriptions of all 15 pairings.

Working Genius Pairings

WI | IW

The Creative Dreamer

A passionate idealist with an endless stream of big questions and ideas to consider. Comfortable with their head in the clouds.

ID | DI

The Discriminating Ideator

A creative, intuitive, and confident generator of new ideas. Uses instinct and integrative thinking to solve real problems.

DE | ED

The Insightful Collaborator

An intuitive, empathic advisor and team player. Selfless and compassionate in providing others with what they need in the right way.

WD | DW

The Contemplative Counselor

A thoughtful, insightful, and nuanced advisor. Slow to declare certainty but deep in wisdom, intuition, and rationale.

IG | GI

The Evangelizing Innovator

An excitable and convincing generator and promoter of new ideas. Combines curiosity and confidence with infectious enthusiasm.

DT | TD

The Judicious Accomplisher

A reliable, prudent, and focused doer. A unique combination of practical urgency and intuitive judgment.

WG | GW

The Philosophical Motivator

An excitable, curious, and enthusiastic proponent of ideas and people. A unique combination of eagerness and caution.

IE | EI

The Adaptable Designer

A generator of new ideas in response to the needs of others. A unique combination of creativity and flexibility.

GE | EG

The Enthusiastic Encourager

A warm and positive affirmer of others. Quick to support and inspire people who need energy or reassurance.

WE | EW

The Idealistic Supporter

A loyal, modest, and thoughtful contributor. Carefully considers others' needs and reluctant to demand attention.

IT | TI

The Methodical Architect

A precise, reliable, and planful solver of problems. A unique combination of innovative thinking and practical implementation.

GT | TG

The Assertive Driver

A taskmaster extraordinaire. Willing to push and remind others, and dive in themselves, to ensure that things get done.

WT | TW

The Careful Implementer

A thorough, practical, and careful contributor. A unique combination of steady reliability and quiet depth.

DG | GD

The Intuitive Activator

An instinctive and confident decision-maker. Able to assess situations quickly and accurately, and marshal people to act.

ET | TE

The Loyal Finisher

A responsive, dependable doer. Willing to step up when something is needed and determined to fulfill their commitments.

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Type: ISTJ

The Dominant function is the perceptive one of Sensing. Characteristics associated with this function include:

- Likes looking at information in terms of facts and details
- Focuses more on the here and now rather than possibilities for the future
- Feels comfortable in areas of proven experience
- Takes a realistic approach

The perceptive Sensing function is introverted. That is, Sensing is used primarily to govern the inner world of thoughts and emotions. The ISTJ will therefore:

- Seek to develop a realistic understanding of the world as it is, in the light of what he/she observes
- Be pragmatic in nature, constantly learning to adapt to the world as it is now
- Observe in a subjective way, selecting and relating facts that others would not, and seeing those facts more in terms of impressions and significance than pure fact

The Sensing function is primarily supported by extroverted Thinking judgment, That is, thinking judgment is used primarily to manage the outer world of actions and spoken words. This will modify the way that the Sensing is directed, by:

- focusing the (inner world) Sensing on impersonal facts and logical options
- tending to spot flaws and injustices
- Making decisions on the basis of logical analysis that support the ISTJ's understanding of the world.

The classic temperament of an ISTJ is Epimethean, or Melancholic, for whom a basic driving force is duty, service and the need to belong.

Contributions to the team of an ISTJ

In a team environment, the ISTJ can contribute by:

- working hard and efficiently to complete tasks by the deadlines set
- sorting ideas and identifying those that are most practical
- applying a common sense approach to problem solving
- maintaining team focus on the objective
- contributing practical organizational skills
- applying procedures and methodologies
- applying relevant and realistic logical arguments

The potential ways in which an ISTJ can irritate others include:

- focusing too much on the current task at the expense of longer term or interpersonal issues
- not articulating his/her understanding of the situation
- not seeing the wood for the trees
- being too serious
- seeming to be inflexible
- not encouraging others to experiment or innovate
- not promoting his/her own ideas or achievements

Personal Growth

As with all types, the ISTJ can achieve personal growth by developing all functions that are not fully developed, through actions such as:

- articulating more of the ISTJ's own views
- developing a long term vision, that avoids focusing on details
- developing a greater understanding of how people feel
- changing things on an experimental basis to see if they can be improved
- learning to promote the ISTJ's ideas and achievements to others, recognizing that others may well find them valuable
- making decisions on the basis of how others will feel, rather than objective considerations

Recognizing Stress

As stress increases, 'learned behavior' tends to give way to the natural style, so the ISTJ will behave more according to type when under greater stress. For example, in a crisis, the ISTJ might:

- find a place of solitude in which to think and work
- use tried and trusted means of solving problems
- direct or criticize others' efforts
- use pragmatic solutions at the expense of the long term

Under extreme stress, fatigue or illness, the ISTJ's shadow may appear - a negative form of ENFP. Example characteristics are:

- having a gloomy view of a future
- suggesting impractical ideas
- acting impulsively, and changing things without any thought
- having intense negative feelings towards others (though these might not be expressed)

The shadow is part of the unconscious that is often visible to others, onto whom the shadow is projected. The ISTJ may therefore readily see these faults in others without recognizing it in him/her self.



MAPP™

CAREER ANALYSIS

Motivational Appraisal of Personal Potential
for

Brian Keith Bell

Outline Evaluation

NARRATIVE INTERPRETATION

1.1 INTEREST IN JOB CONTENT

The Interest section identifies the ideal job content for the individual by identifying the human motivations and preferences, called Worker Traits, which he or she may bring to the job. These traits are listed in their order of motivational priority and are central to what motivates an individual or towards what the individual may exhibits high preference. Typically what one wants to do is that which he/she is most likely to do and do it often enough (including training for it) to transform the raw interest into real skills, and then, to stay on that Job.

Brian has natural preferences that engender curiosity about the nature of things and about "what makes things tick". In addition, motivational levels are highest where activities allow thinking focused on the inquisitive, exploratory, analytical, and experimental. "Technical" orientation is often the interaction of two or more of these traits: Scientific, Natural/Outdoor, Mechanical, and Managerial. It is important to identify the other traits involved to determine whether Brian is more technical, scientific or systems-oriented or if these traits are balanced.

Brian prefers to be socially independent. This allows and often encourages activities that do not require or permit association or interaction with others during projects, shifts, or extended periods of time. Emphasis is not on what Brian is doing, but that it is willingly or intentionally apart from others, this trait, by itself, does not imply or suggest antisocial or selfish attitudes. It only identifies social independence for vocational or recreational activities. Scientists, engineers, persons engaged in agricultural vocations, and night-shift service workers that were rated often include this preference.

Once Brian has begun an activity, a priority (perhaps the highest motivational factor) is to get it done, reach the goal, get a grade, produce a finished product, get the prize, etc. Self-satisfaction is tied directly to completed achievement. Pride is taken in setting the target, pace, and/or schedule for almost all activities. Motivational levels drop and Brian can actually become frustrated, even stressed, when achievement is interrupted, terminated, rescheduled, or given a lower priority, thus delaying or preventing success in reaching the self-set or self-imagined goal. This is a major motivation or incentive common to self-employed persons, persons selling for commissions, and/or persons engaged in competitive activities.

Brian has a preference for physically working with things and objects, but that activity is probably secondary or a minor part of a more important activity, such as operating a vehicle as a part of his/her work. It is an asset to be handy with one's physical talents, tools, appliances, etc.

Along with other mental activities, Brian is aware of abstract ideas and concepts. Ideas about new or different ways of doing things are commonly called innovating or inventing. Rather than creating in ways unrelated to present or past activity, Brian uses an abstract, innovative, and/or creative set of preferences, to extend or expand what already exists.

Brian's preferences can include routine, organized, and methodical procedures, but this is not a need or dependency. Brian is most likely to adapt immediate preferences to change if it isn't too sudden, radical, or disruptive. The predominant motivation is to strike a good balance between stability and flexibility.

Brian is interested in ideas, concepts, and meaning as pail of perceptual and mental activities. Intellectual, theoretical and/or creative activities are balanced with other activities and do not have a priority or emphasis.

Brian enjoys associating and interacting with people but likes independence as well. So the activity, rather than people, is more than likely the deciding factor. Where mutual interest is the purpose for association, Brian willingly participates and cooperates. Where interests differ, Brian will independently pursue those interests.

Brian is moderately motivated to manage others on a social or organizational basis as part of overall vocational responsibilities and activities. Rather than functioning in the top executive or managerial position or role, Brian is possibly more comfortable with a position in middle management or as a group or team leader. Motivational levels of related traits can identify reasons and/or preferences for such management roles and responsibility.

Motivational levels are highest for Brian when in the limelight where recognition is earned, deserved, or given. However, there is no "ego trip" involved in the effort. Brian can comfortably function in the foreground or the background. Nonetheless, recognition is a motivating vocational factor.

1.2 PEOPLE

In this section seven people factors cover important activities related to the interaction of a person with other persons. These are very important for individuals motivated and perhaps even naturally talented or specifically trained for associating and interacting with people. They may also be important traits for certain “people intensive “fobs. (Low motivational or preference ratings in this section may also be quite positive and valuable, if occupations necessitate or require that an individual function apart from others. manage his/her own activities, or be satisfied with work in isolation.)

Brian is ready, willing, and perhaps even able (or trainable) to persuasively influence others with the intent or hope to convince them to agree with what is said. Because this trait is moderately motivated, Brian is probably not inclined to make a living by selling on a commission basis. Instead, persuasion is interactive with other traits and finds expression in other ways such as teaching, counseling, etc.

Brian has motivation and, more than likely, the natural talent for assertively negotiating or an adequate motivational level that supports training in that area. This includes strategic thinking, influential communication, analysis, and/or persuasion. Many traits are involved, and their motivational levels determine the amount of involvement and influence of each trait. Strategic thinking is considered a preferred key element.

Brian can be motivated in some situations to assume the responsibilities for planning, assigning, directing, supervising, and monitoring work activities of others. Preferences lean toward steady, on-site contact and interaction with those being supervised. Motivational levels are affected by the amount of responsibilities that include morale, attitudes, attendance, training, safety, and getting adequate quality and performance from employees.

Brian does prefer considering people both philosophically, and psychologically. This natural motivation towards an interest in people causes a personal, ethical interest in the potential and destiny of others. If that interest is reinforced by strong benevolence, Brian prefers to be active in service directly involved with and beneficial for others. It is important to see what motivational levels exist for Brian with regard to benevolence, gregariousness, managerial activities, persuasiveness and/or dedication to harmonious relations. Each or all of those traits can be interactive with this mentoring trait and strongly influence the if, how, and why that mentoring is done.

Brian is motivated to educate, which means to share knowledge that will be useful for the persons taught. Instructing can be in many forms: teaching, training, influencing, and demonstrating. It is done through various combinations of traits, and there are many traits that could be involved. So it is necessary to scan all Worker Traits to discover why and how Brian prefers to or is motivated to instruct others.

Brian is motivated to voluntarily communicate to others with the intent or hope that the information will be in their interest and for their benefit. At this motivational level, it is probable that Brian is more strongly motivated in benevolent and literary traits rather than just this persuasive trait. The persuasive trait here might have a lower motivational level; however, the sense of service responsibility will cause certain willingness, even duty, to communicate persuasively if warranted.

Brian is moderately motivated by being “on stage” in order to pleasantly influence others toward a particular viewpoint, objective, or product. Brian probably has moderate to high motivational levels in other gregarious and persuasive traits. Brian is comfortable with a spokesperson role, and may even prefer it or be personally energized by it. Brian is only moderately motivated within this trait, (s) he is probably not “stage-struck” toward entertaining or acting to the exclusion of other activities or responsibilities. The preference is more toward influencing rather than promoting or selling.

1.3 THINGS

Working with things, manipulation of materials and processes, and cognizance of operational and mechanical forces or objects, highlights this Worker Trait Code section. None of the factors in this section are directly related to people nor call for exclusive talents whether or not they exist within the individual However, these factors do call for the interaction and interplay between mental, sensory, physical, and mechanical skills and/or abilities as possessed by the individual If the individual has natural mechanical savvy, and likes to work with his/her hands, this becomes a highly important and relevant Worker Trait Code section.

Brian is motivated toward activities involving mechanical engineering, including: 1) mechanical awareness of assembly, fabrication, operation, leverage, motion, force, and power, 2) design and/or draw technical plans, 3) technical, statistical, and numerical analysis, and 4) layout and installation. This highly motivated engineering orientation probably means professional dedication to a major engineering vocation.

Brian is highly motivated to participate in activities where awareness of technical and mechanical standards as they relate to quality and precision is paramount. Concentration and focus within these activities are most likely a strong attribute for Brian. (NOTE: Precision, quality, and standards are natural, highly developed elements of perception, thinking, and logic. This is a very important preference in industries where production, maintenance, and repair require exact precision, high quality; almost zero in allowable defects or error).

Brian's motivations support ability to running/managing fixed machine operation, and the responsibility for machine performance, condition, output, and quality. (NOTE: This necessitates constant awareness of what is happening with the machine itself, with the processes being done by the machine, with materials going into the machine, quality of materials coming from the machine, and how and when to make adjustments and provide maintenance). A number of functions are involved and require a variety of talents that Brian either has or is motivated to learn, the most important being machine savvy, alert monitoring of operations, and coping with routine.

Brian has motivational levels that support operating heavy, mobile equipment such as trucks, earth-movers, cranes, etc. (NOTE: Sensory/physical skills are involved and important: e.g., coordination, dexterity, timing, spatial awareness: size, shape, distance, dimension, perspective, relationship; depth perception). Because motivational levels are only moderate for equipment operation, Brian identifies more with the required talent or abilities rather than with the equipment i.e., "it's another job". Nonetheless, persons whose natural preferences support a natural mechanical savvy are always interested in tools, appliances, machines, or equipment. Moderately motivated, this operator trait is probably not occupationally specialized.

Brian's motivational level supports the ability (either existing or because of pending training) to be perceptive and alert relative to monitoring operational processes by use of technical recording instruments. This includes remaining interested, alert and responsible throughout steady operational shifts. This activity could appropriately be called operational/clerical because it means monitoring what is going on.

Brian has moderate mental/sensory/physical preferences for handling material processing. This may or may not involve machines or machine operation. It basically means motivation to manage (i.e., functionally manipulate) things at hand from one place to another, from one process to another, from one material state to a new one because of the process. This can be machine work or craft work or even supervising ("bossing") the work of people.

Given the hill description of any activity requiring a sensory/physical aptitude for feeding materials into machines or of bearing materials from machines efficiently and steadily, Brian's preferences for being involved start at a moderate motivational level. Such activity is usually associated with assembly line processing. It is important to review other worker trait factors to determine if and how long Brian would remain motivated and how that level would effect tolerance, or coping with being locked in with machine-mandated performance. One must be content with this kind of activity before one can be satisfied by it or motivated to continue doing it.

Given the option to participate where an aptitude for manual labor or basic labor activities is required Brian's preferences for participation is moderate. This type of activity involves easily used craft tools, repetitious activity, recognizable detail, outdoor physical exposure, and minor problem solving. It is most often a helper position that can be handled with minimum skill, training, instruction, or supervision. Please note the word "aptitude" which means ability to do something, with no mention or inference about whether the person wants to do it or gains satisfaction from it. It is, therefore, necessary to see other worker traits to determine if Brian has supportive motivational levels for such work to be satisfying on a steady basis.

1.4 TOP TEN VOCATIONAL AREAS

In this section MAPP presents those ten occupational titles with the highest motivation and greatest potential for the individual's success. When people are searching for careers or being considered for jobs, this list of the ten top occupations should be given serious consideration.

Trade Management: plan, oversee craft activities 1
Accounting, Auditing: analyze, compare, report 1
Industrial Engineering: plan, direct, install, erect 1
Investigate/Protect monitor, enforce regarding regulations 2
Industrial Training. Systems, processes, machines 2
Recreation/Amusement: challenge, risk competitive 2
Engineering, Scientific, Technical Coordination 2
Material Analysis/Physical Science: test regarding specs 2
Scientific Research: probe, analyze, experiment 2
Medical, Veterinary: diagnose, treat, prescribe 2